

want it!

Published at 400 North Broad Street, Philadelphia, Pennsylvania 19101. Please address all editorial and advertising mail to SEVENTEEN, 320 Park Avenue, New York, New York 10022. Send stamped, self-addressed envelopes with unsolicited manuscripts. SEVENTEEN will not be responsible for manuscripts in its offices or in transit. Subscriptions: United States, one year \$6.75. All other countries, one year \$12. Remit by check or postal money order. Currency sent at subscriber's risk. Send no stamps. (Subscriptions will start within sixty days after receipt of order.) Send subscription correspondence to SEVENTEEN Subscription Department of change of address at least six weeks in advance. Please include name, new address and mailing label from most recent issue. Single copy in the United States or Canada, 50 cents. SEVENTEEN trademark registered United States Patent Office, Volume 28, Number 4, used monthly. Second-class postage paid in Philadelphia, Pennsylvania and at additional mailing offices. Authorized as second-class mail, Post Office Department of Toronto, Canada. Copyright © 1969 by Triangle Publications, Inc. All rights reserved. Anything appearing in SEVENTEEN may not be reprinted either wholly or in part without permission.

*Erid H. Haupt*  
Editor-in-Chief

Executive Editor  
**ROSEMARY McMURTRY**

Editorial Director  
**JOAN FENTON**

Feature Editor  
**JEANNE CONTINI**  
Susan Abramowitz, Associate

Managing Editor  
**JEAN WRIGHT**  
Jane Clark, Assistant

Art Editor  
**CAROL PORTER**  
Patricia Volk  
Tamara Schneider  
Mary Barthold

Fashion Editor  
**DOROTHY KAPSTEIN**  
Carolyn Gottfried  
Nancy Marcantonio  
Frieda Olds  
Eleanor Cohen  
Phyllis Radding  
Taki Aghazadian

Fashion Credits  
Justine Kowadlo

Fabrics Editor  
**MILDRED MACY**  
Beauty Editor  
**SUZANNE FLYNN**  
Mary Ann Riegel, Assistant

Fiction Editor  
**BABETTE ROSMOND**  
Rita Wein, Associate

Entertainment Editor  
**EDWIN MILLER**  
Mary Horner, Assistant

Home Editor  
**ANN PARDUE**  
Ellen Morris, Associate

Food Editors  
**FRANCES SHAVER**  
**OLGA RIGSBY**  
Connie Shafer, Assistant

Copy Writers  
**BUNNY BROWER**, Chief  
Barbara Becker  
Mary Weisbond

Shop Wise  
**JEANNE TAYLOR**

Young Living  
**ABIGAIL WOOD**  
E. J. Hornick, M.D., Consultant

Copy Editor  
**LILLIAN HURWITZ**  
Shea Smith, Associate

Production Manager  
**ROBERTA SCHEER**  
Joan M. Tobin, Assistant

Art Production  
**HORACE ERAMO**  
Honey Ehrlich, Assistant

Merchandising Director  
**KAY CORINTH**

Senior Coordinators  
Barbara Doljack  
Nancy Hawes  
Charlotte Lipson  
Patricia Sadowsky  
Coordinators  
Ursula Gogel  
Joan Horwitz  
Donnet Yatsko

Public Relations  
**JEAN BAER**  
Jane Clancy  
Carol Klepper

# seventeen

Published by Triangle Publications, Inc.

JUNE 1969



**SUMMER** is here . . . the best part of the year! What are your plans? A groovy job, a fabulous trip or week upon week of sun and play?

## WHAT YOU WEAR

- 88 Fashion Plenty, Under \$20
- 90 Go
- 92 Dash
- 94 Cool
- 96 Skiddoo
- 98 Snappy
- 108 Join the Gypsy Caravan
- 110 Sea Baby Softies
- 112 Catch a Gentle Beach Breeze
- 120 Sew a Mix of Ciré Slicks (patterns)
- 154 Terry Team-ups
- 172 The Fabulous Father's Day Give-in

## HOW YOU LOOK AND FEEL

- 84 Shades of Summer
- 85 Purely Pastel
- 86 Sunny Honey
- 87 Terrifically Tan
- 100 Medieval . . . Renaissance: Shiny-Hair Pageantry
- 14 Dressing Table Talk
- 164 Hairdos of the Month
- 166 Dear Beauty Editor
- 168 The Fabulous Father's Day Give-in

## HOME AND FOOD

- 102 How To Write to a Boy . . . Bwritely!
- 128 The Great Eating Outing
- 132 Streamlines
- 136 Now Notepapers, Posthaste

## FICTION

- 118 The Whole Cookie by M. de Koning Hoag
- 124 A Perverse Madonna in Love by Susan R. Ingalls

## YOU THE READER

- 122 On the Scene: Teens and the Ballot Box
- 126 Summer Study Can Be Great When It's in Europe
- 42 Poetry
- 60 Face to Face with a Modern-Day Johnny Appleseed
- 150 "Fantasies Flickered . . ."
- 196 In My Opinion by Shelley Fisher

## YOU AND OTHERS

- 106 Women's Residences: Where To Perch When You Leave the Nest by Katharine Davis Fishman
- 114 Coeducation (It's All Upbeat for College Mergers) by Roul Tunley
- 130 Young Living: Please Don't Tell Me To Forget Him
- 8 Your Letters
- 22 College and Careers by Mary Anne Guitar

## HAVING FUN

- 116 A New Name . . . A New Life (Kim Darby) Spotlight!
- 68 Picture of the Month: Popi
- 68 At the Movies
- 72 On Stage
- 148 Record Reviews
- 186 Shop Wise

For more information about our cover, see page 152. Cover photograph by Marc Hispard  
Prices quoted on editorial pages are necessarily approximate; most are slightly higher west of the Rockies and in Canada

Promotion: George E. Johnston, Director. Business Manager: John T. Larkin. Magazine Printing: Ray McCloskey, Director. Advertising Production: Dorothy Medvin, Manager

West Coast: Sara Salzer, Editor

ANDREW MacLEOD, Advertising Director; Robert S. Bunge, Advertising Manager; Robert L. Leichter, Sales Manager; 320 Park Avenue, New York, New York 10022. New England Office: Harold Johnson, Manager; Statler Building, Boston, Massachusetts 02116. Midwestern Office: Walter Holden, Manager; 400 North Michigan Avenue, Chicago, Illinois 60611. Pacific Coast Office: Richard T. Coyne, Jr., Manager; 9107 Wilshire Boulevard, Beverly Hills, California 90210. Southern Office: Pirnie and Brown, 3108 Piedmont Road, N.E., Atlanta, Georgia 30305. Editorial Offices: 320 Park Avenue, New York, New York 10022

HIS:  
hen  
ir into  
ust  
ere